# Canadia tunnelling

Corporate Rates & Data

## **Advertising Data**

#### **Advert Sizes**

All sizes in millimetres and horizontal by vertical

Page (trim size)	210 x 297
Page (type area)	192 x 280
Page (bleed)	216 x 303
DPS (trim size)	420 x 297
DPS (bleed)	432 x 303
Half page (horizontal)	192 x 130
Half page (vertical)	88 x 280
Qtr page (horizontal)	192 x 62
Qtr page (vertical)	88 x 130

### **Rates**

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DPS	US\$ 8,748.00
Full Page	US\$ 5,250.00
Half Page	US\$ 3,150.00
Quarter Page	US\$ 1,890.00

### **Digital Ad Copy Requirements**

Maximum file size 10Mb. Please provide hi-res pdf or ipeq files.

Colour



Tunnelling Journal has formed a partnership with the Tunnelling Association of Canada (TAC). The Canadian Tunnelling magazine was first published back-to-back with Tunnelling Journal's September issue in 2021, and will be with the February/March and September issues in 2023. Distributed with Tunnelling Journal's full international circulation, plus all TAC members, and at the TAC Conference in 2023. A digital edition will also be made available on the TAC and Tunnelling Journal websites.

#### **TAC Corporate Member Rates**

1 Insertion - 10% Discount Full Page - US\$4,725.00 Half Page - US\$2,835.00 Quarter Page - US\$1,701.00 2 Insertions - 25% Discount\* Full Page - US\$3,938.00 Half Page - US\$2,363.00 Quarter Page - US\$1,418.00

\*The 2-insertion offer applies to any combination of advert size (full page. half page, quarter page) in the February/March and September issue in a calendar vear.

#### **TAC Corporate Members Directory +**

Published annually with the February/March issue of Canadian Tunnelling. Exclusive offer to TAC Corporate members only, gives you the opportunity to highlight your company's products and services. Take a full-page advert and get a full page company profile included. Take a half page advert and get a half page company profile included.









Directory + Members ONLY Get a Double Page Spread from as little as US\$3,938.00 or Full page from US\$2,363.00

For further information please contact Daniel Lee-Billinghurst on daniel@tunnellingjournal.com or + 44 (0) 1892 522585

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